

The #02-278 proposed rule is based on flawed thinking about SPAM Faxing. The existing law should be enforced with the use of Caller I.D. (By use of new Fax Communication Standards) to trace the most flagrant abusers, i.e., the mass Facsimile Spammers. The origin of the Fax should be stated in the body of the coversheet, this law is not enforced with the mass Fax Spammers. When mass Fax Spammers are "Caught" the FCC should seek to obtain wide Press coverage. Instead this rule will force all users of fax machines to create, distribute, collect, complete, and store large amounts of paperwork. In many businesses, the existing day-to-day procedures for basic communication will be completely altered or destroyed. The end result of this rule, would be, if enforced to greatly increase the cost of doing business.